



More than a district, a place to live and entertain

7 suitable spaces for your events

QUARTIER DU FLON

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Quartier du Flon is a **trendy district** in the heart of Lausanne, buzzing both day and night. Between trendy boutiques, world-food restaurants, entertainments, nightlife spots, offices and art spaces, the district stands out by its diversity and eclectic crowd.

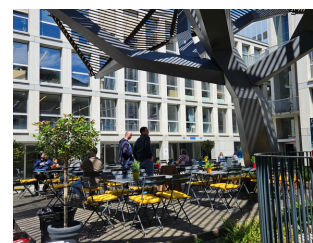
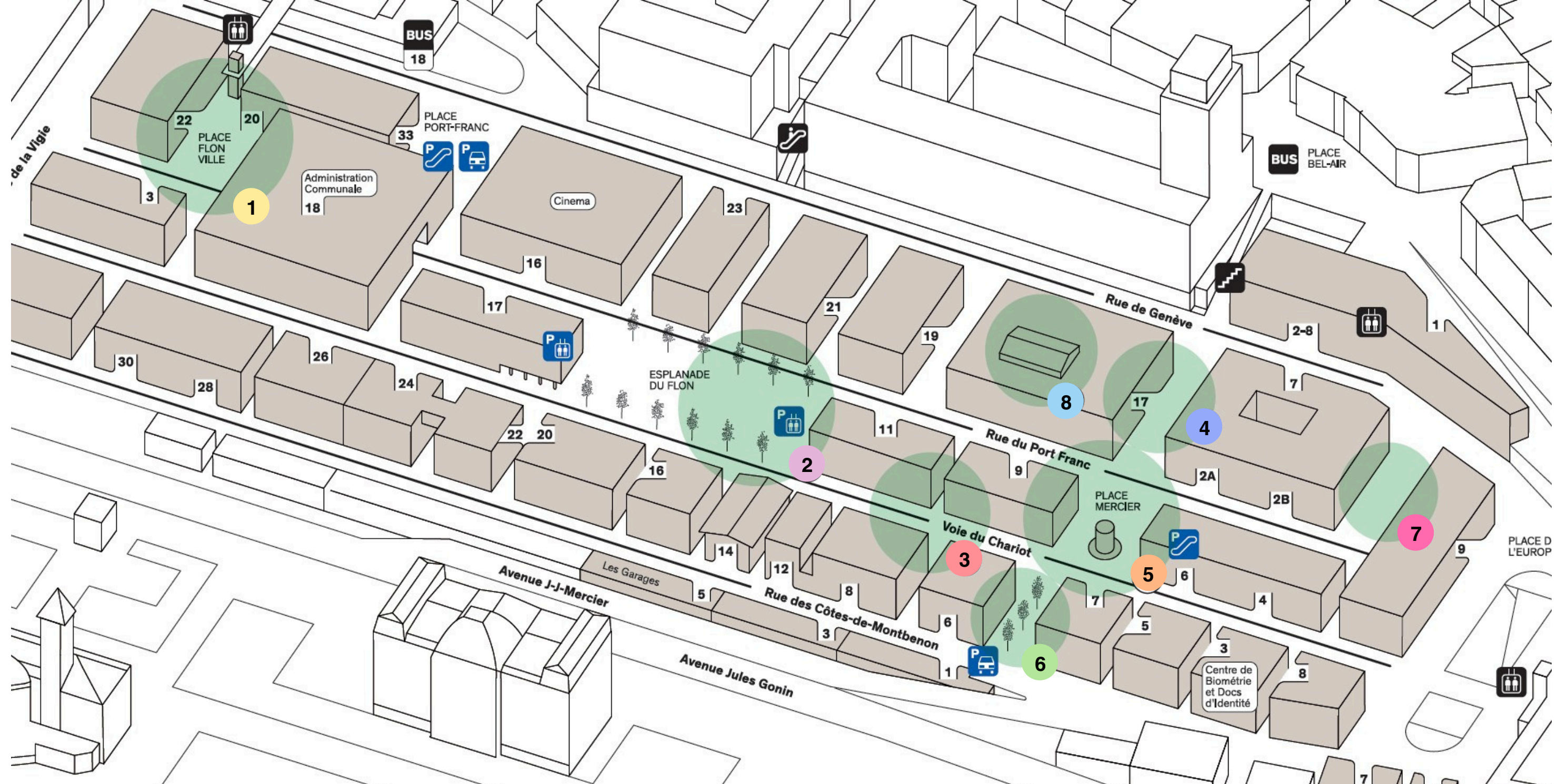
It is also a place **full of history**, which people of Lausanne fondly remember. Back in the days, it used to be a major freight station.

Organising an event in the Quartier du Flon means choosing a **prime location**, easily accessible by all means of transport.

A few numbers :

- ✓ **8.2 million** visitors per year (2024)
- ✓ **55'000 m²** of ground area
- ✓ **100+** shops, restaurants, services and entertainments
- ✓ **1,5 million** visitors from November to December
- ✓ **45'550** visitors per day, maximum attendance (November 2024)





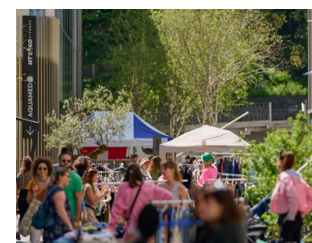
1 PLACE
FLON VILLE



2 ESPLANADE
DU FLON



3 VOIE-DU-
CHARIOT



4 PASSAGE DE
L'ENTREPÔT
FÉDÉRAL



5 PLACE
LES MERCIER



6 PLACETTE
DES BOULEAUX



7 PLACETTE
PORT-FRANC



8 L'ATRIUM

PLACE FLON VILLE



LOCATION

Rue du Port-Franc 22

M²

SURFACE

172.5 m²

Asphalte and wooden platform



NUMBER OF VISITORS

Approximately 65,000 per week
Approximately 30,000 on weekends



SURROUNDING BRANDS

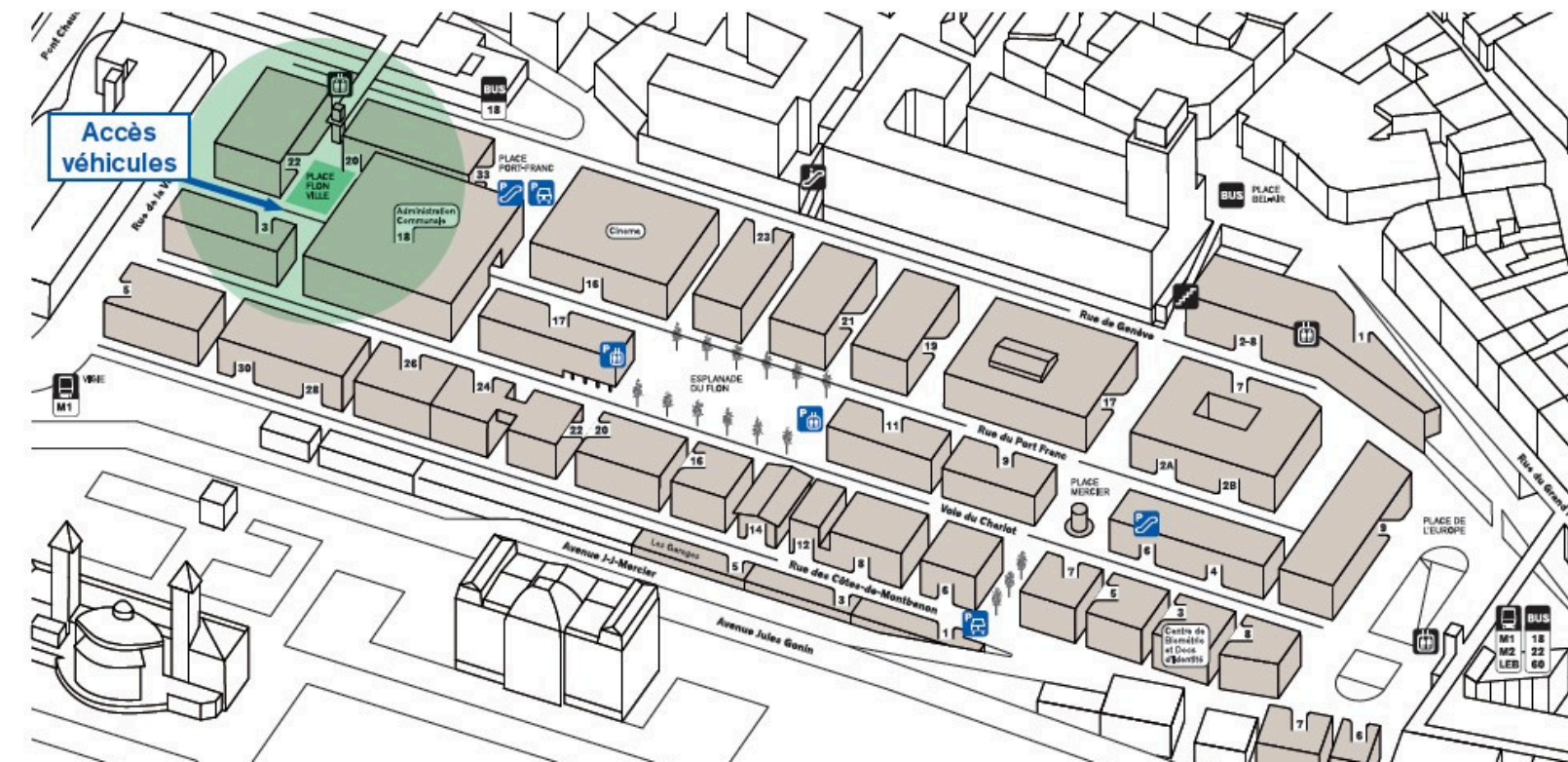
Hôtel Moxy Lausanne City,
Gotham, Ecole-Club Migros



LOGISTICS

65A electricity connection nearby
(extra cost)
Water supply

Contact us to know about the current rental fee for Place Flon Ville

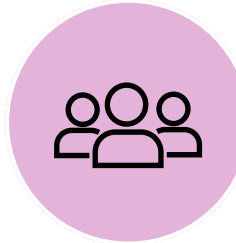


L'ESPLANADE DU FLON



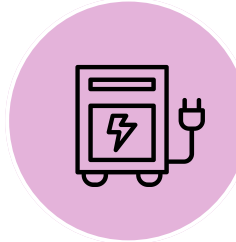
LOCATION

Between la Rue du Port-Franc 11 et 17



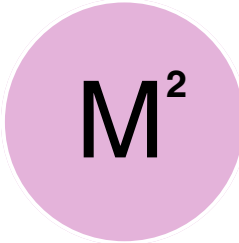
NUMBER OF VISITORS

Approximately 65,000 per week
Approximately 30,000 on weekends



LOGISTICS

65A electricity connection nearby (extra cost)
Water supply



SURFACE

230 m²
Stone slabs



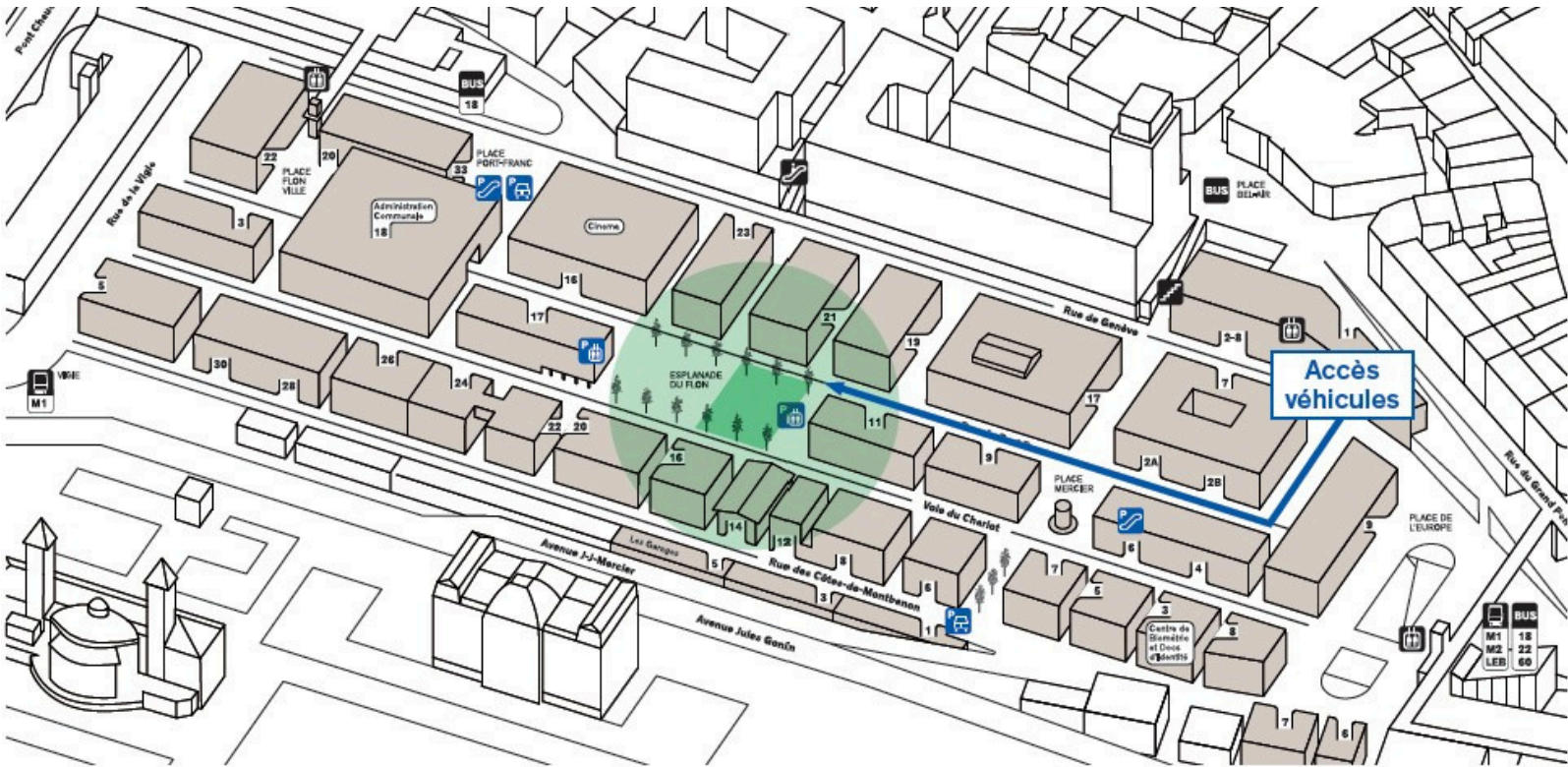
ENSEIGNES ENVIRONNANTES

MAD Club, Tesla, HEMU, Istanbul Grill, Cipriano Wine & Ham, Tao Lounge Bar, Cinéma Pathé Flon, PostFinance, Brasserie Belleville



USEFUL INFORMATION

Maximum load capacity
800 kg/m²



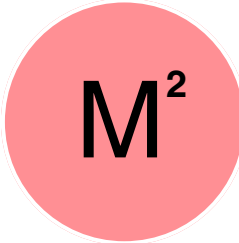
Contact us to know about the current rental fee for Esplanade du Flon

VOIE-DU-CHARIOT



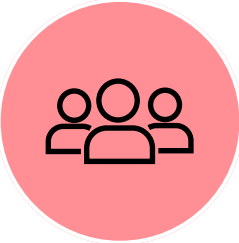
LOCATION

Voie-du-Chariot



SURFACE

Entre 25 et 115 m²
Asphalt



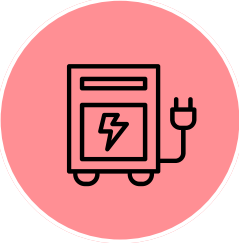
NUMBER OF VISITORS

Approximately 65,000 per week
Approximately 30,000 on weekends



SURROUNDING BRANDS

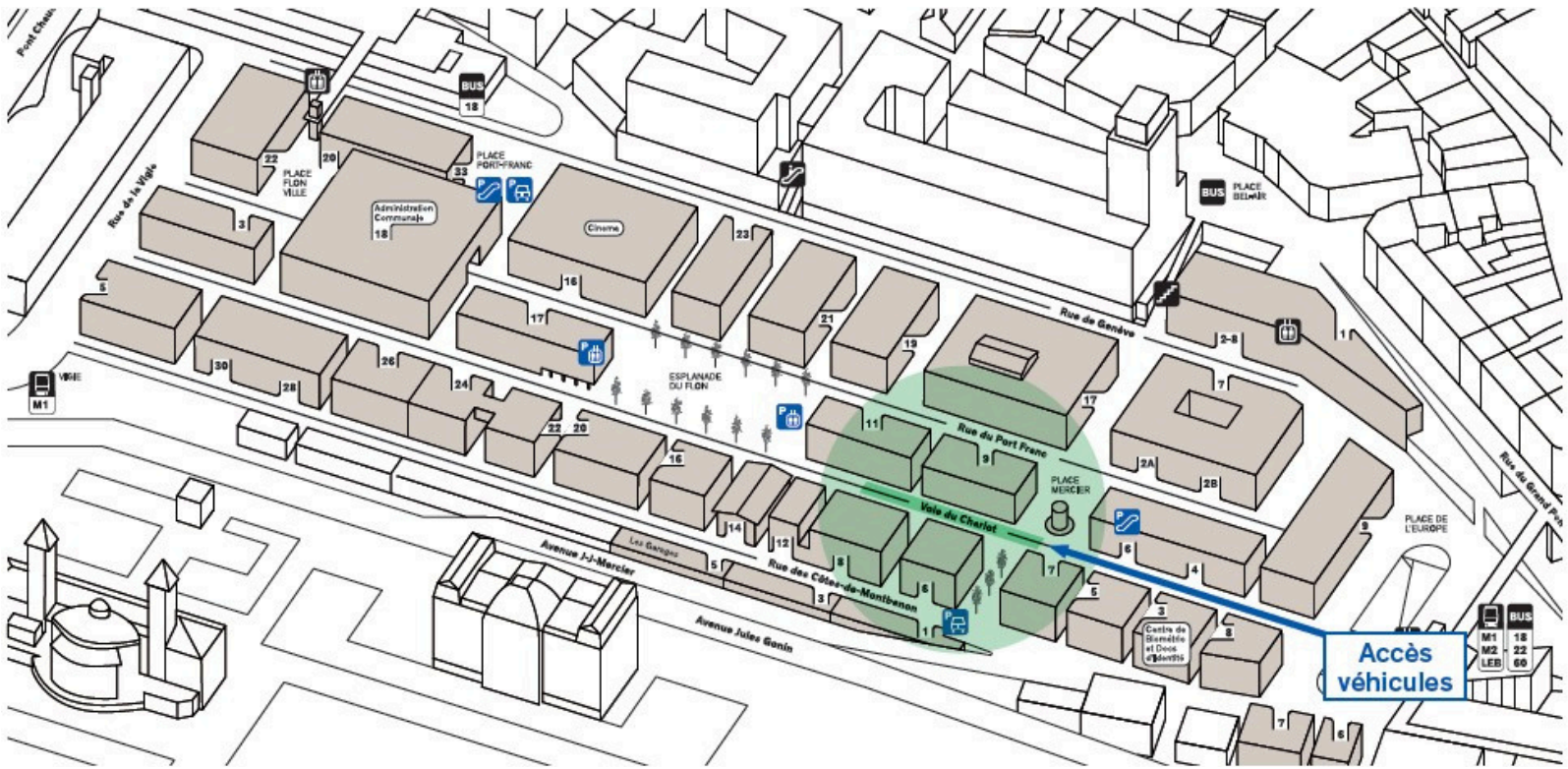
Nespresso, Pomp It Up, Okaïdi,
Trend Mania, Officine, Vom Fass,
Brezelkönig, Raiffeisen, NotShy,
Leonardo, Migros, Pharmacie Plus



LOGISTIQUE

Electricity connection nearby
(extra cost)

Contact us to know about the current rental fee for Voie-du-Chariot

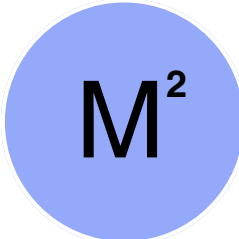


PASSAGE DE L'ENTREPÔT FÉDÉRAL



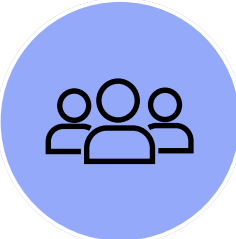
LOCATION

Passage de l'Entrepôt Fédéral
(facing Bel-Air stars)



SURFACE

52 m²
Asphalt



NUMBER OF VISITORS

Approximately 24,000 per week



SURROUNDING BRANDS

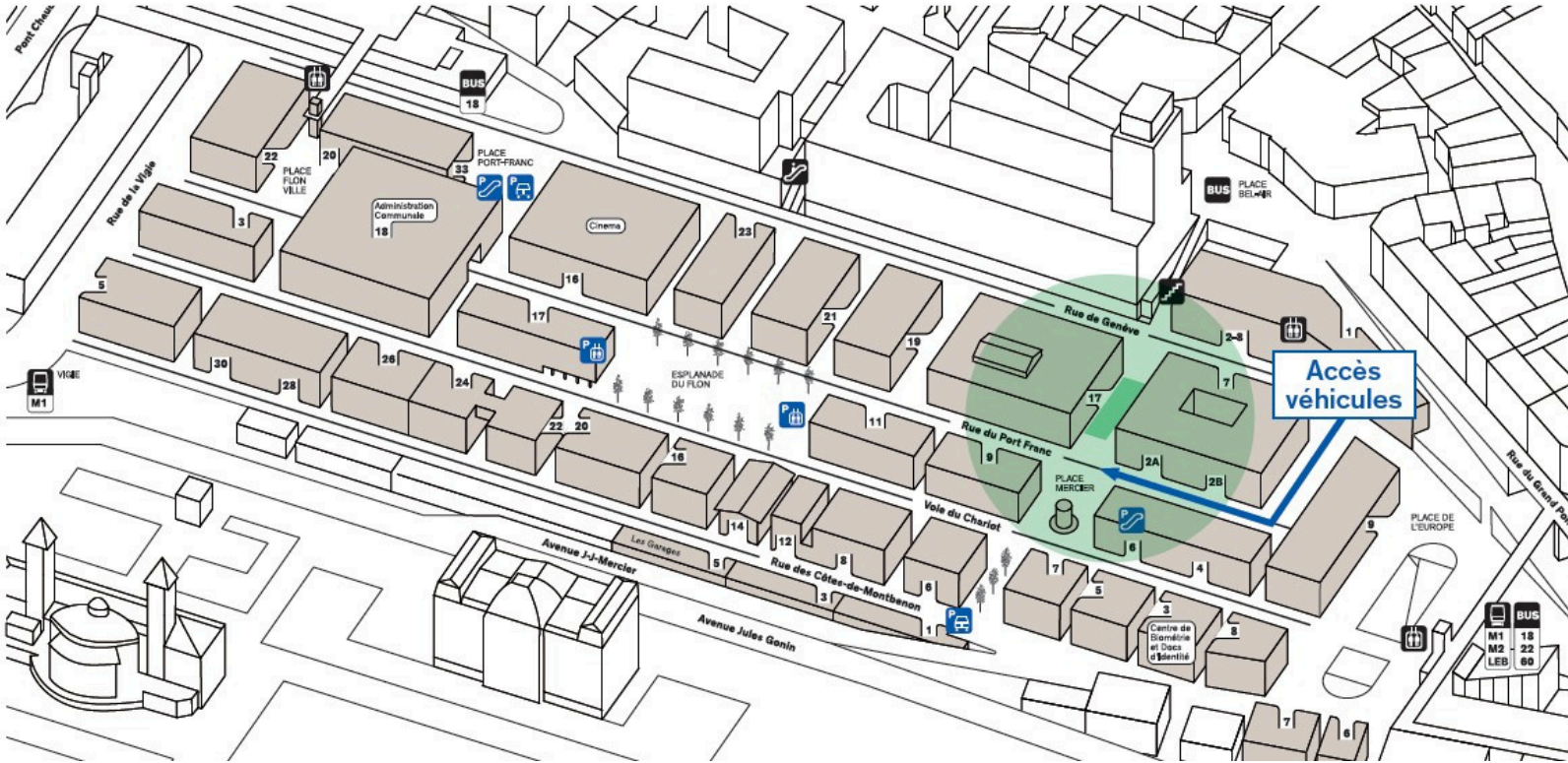
Fnac, Assador, Carhartt



LOGISTICS

Remote lectricity connection nearby
(extra cost)

Contact us to know about the current rental fee for Passage de l'Entrepôt Fédéral



PLACE LES MERCIER



LOCATION

Between la Voie-du-Chariot
et la Rue du Port-Franc

M²

SURFACE

25 m²
Asphalt



NUMBER OF VISITORS

Approximately 65,000 per week
Approximately 30,000 on weekends



SURROUNDING BRANDS

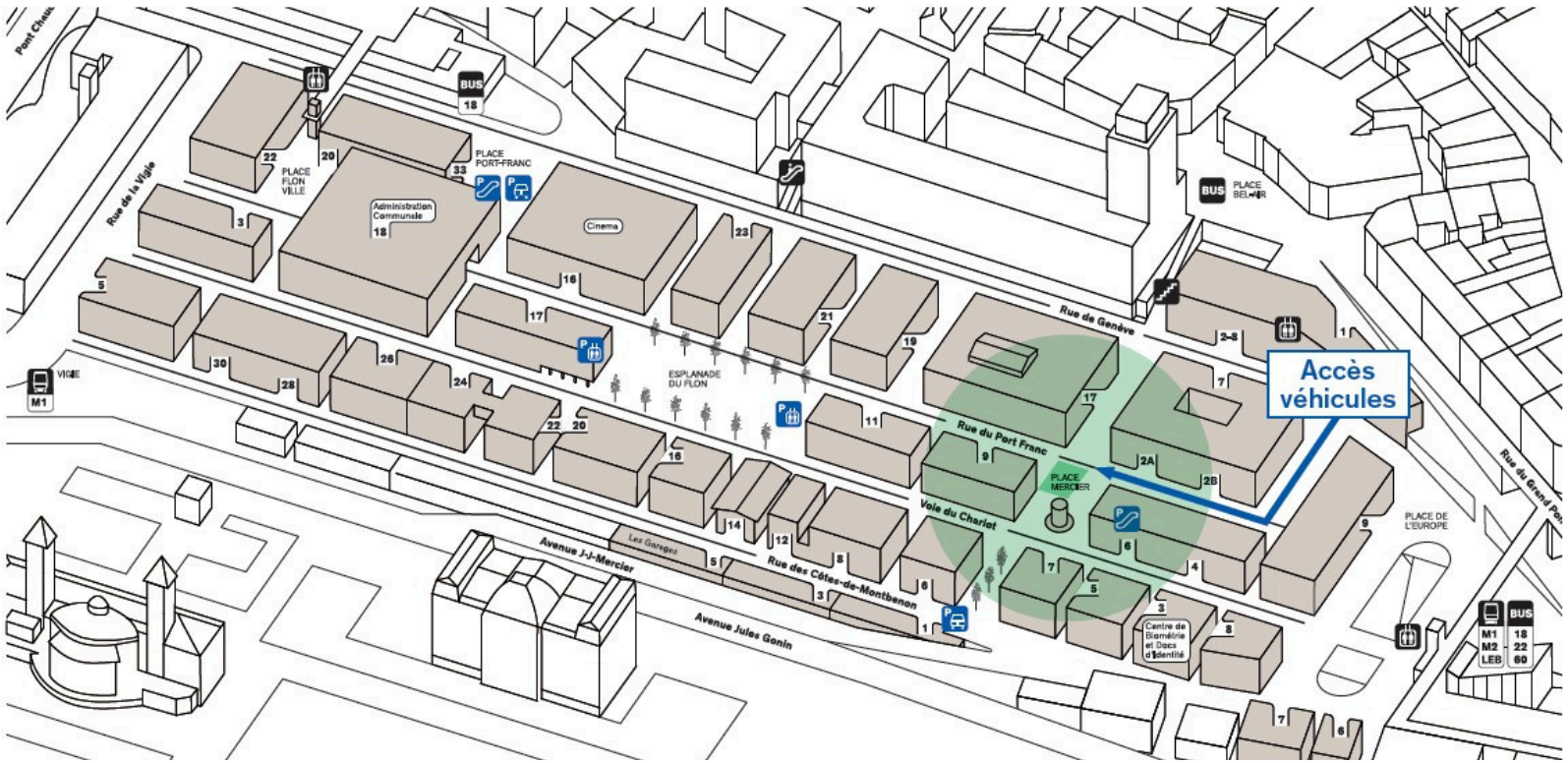
Leonardo, Trend Mania, Pomp It
Up, Raiffeisen, Assador



LOGISTICS

Electricity connection nearby
(extra cost)

Contact us to know about the current rental fee for Place les Mercier

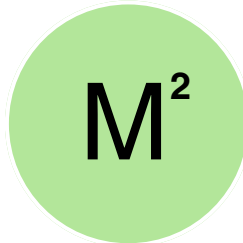


PLACETTE DES BOULEAUX



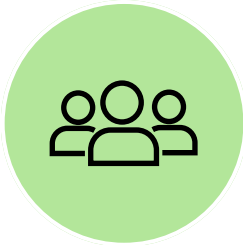
LOCATION

Between la Voie-du-Chariot and la Rue des Côtes-de-Montbenon



SURFACE

34,5 m²
Paving stones, benches and trees



NUMBER OF VISITORS

Approximately 24,000 per week



SURROUNDING BRANDS

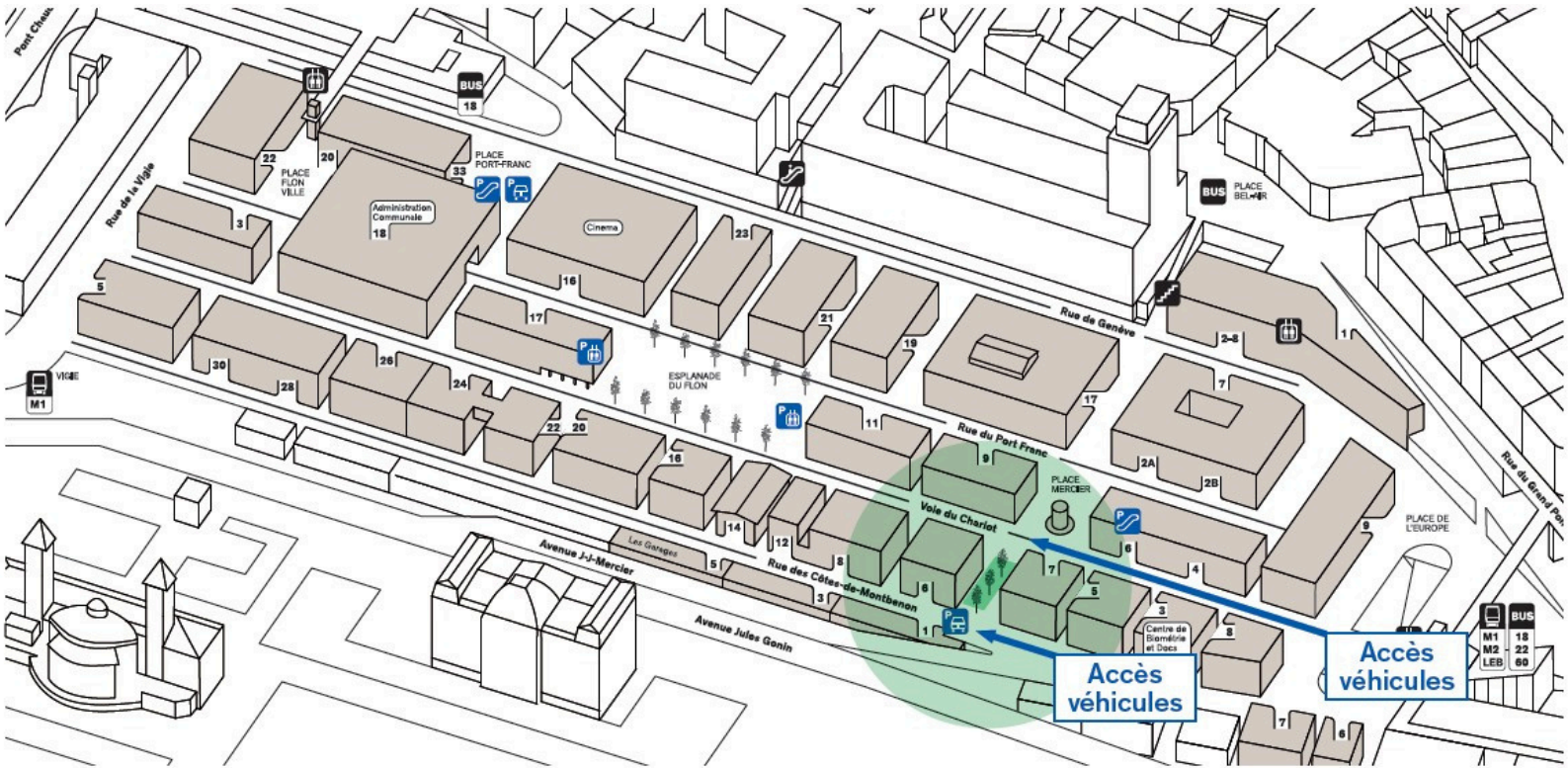
Pomp It Up, Raiffeisen, Espace Equateur



LOGISTICS

Electricity connection nearby (extra cost)

Contact us to know about the current rental fee for Placette des Bouleaux



PLACETTE PORT-FRANC



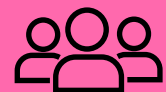
LOCATION

Between la Rue de Genève
and la Rue du Port-Franc

M²

SURFACE

36 m²
Asphalt



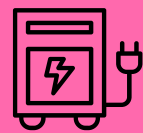
NUMBER OF VISITORS

Approximately 24,000 per week



SURROUNDING BRANDS

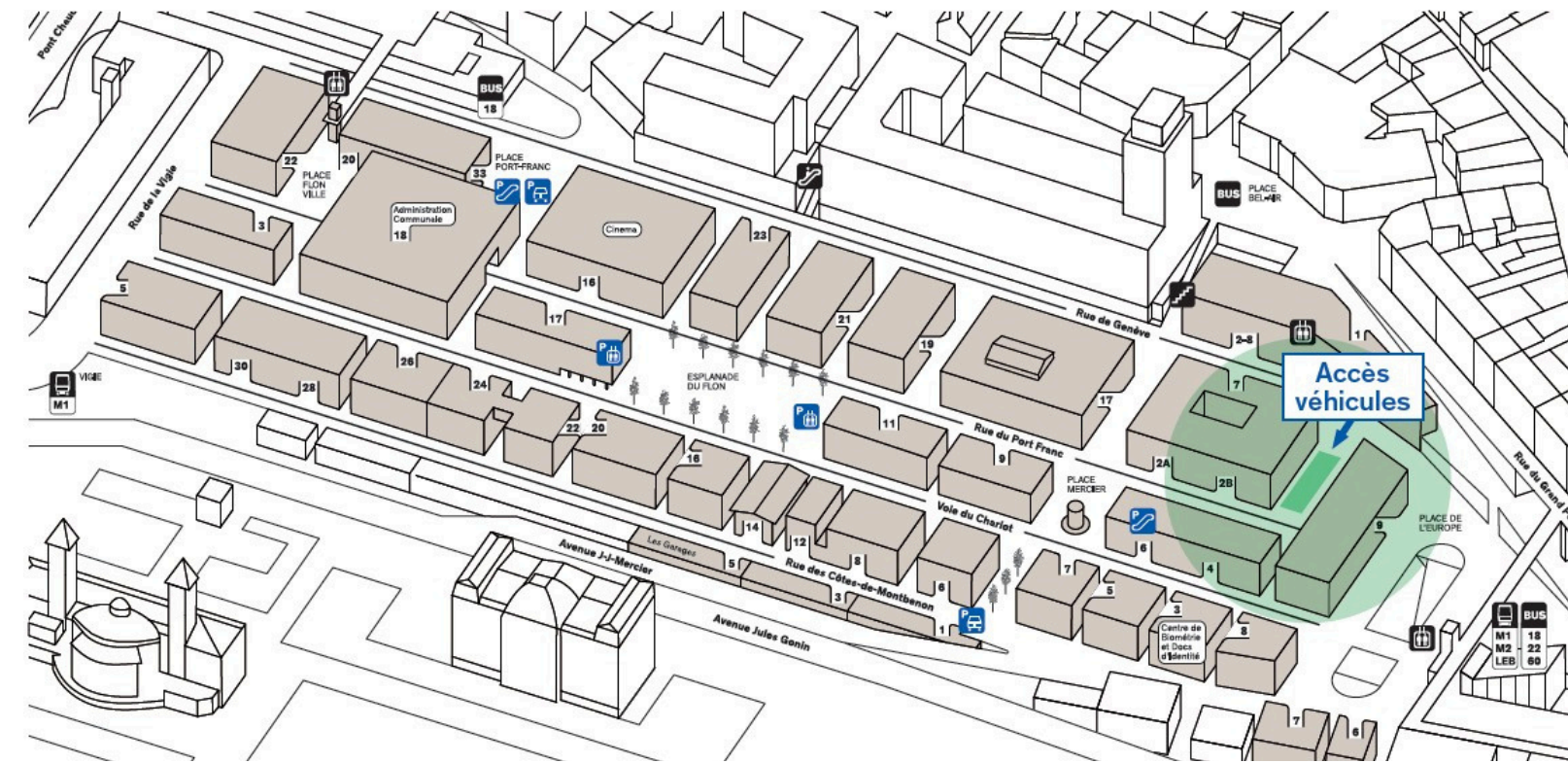
Tartares & Co, Street Cellar, Fnac



LOGISTICS

Electricity connection nearby
(extra cost)

Contact us to know about the current rental fee for Placette Port-Franc



L'ATRIUM



LOCATION

Rue de Genève 17
Inside the building



LOGISTICS

Electricity connection nearby
(extra cost)

M²

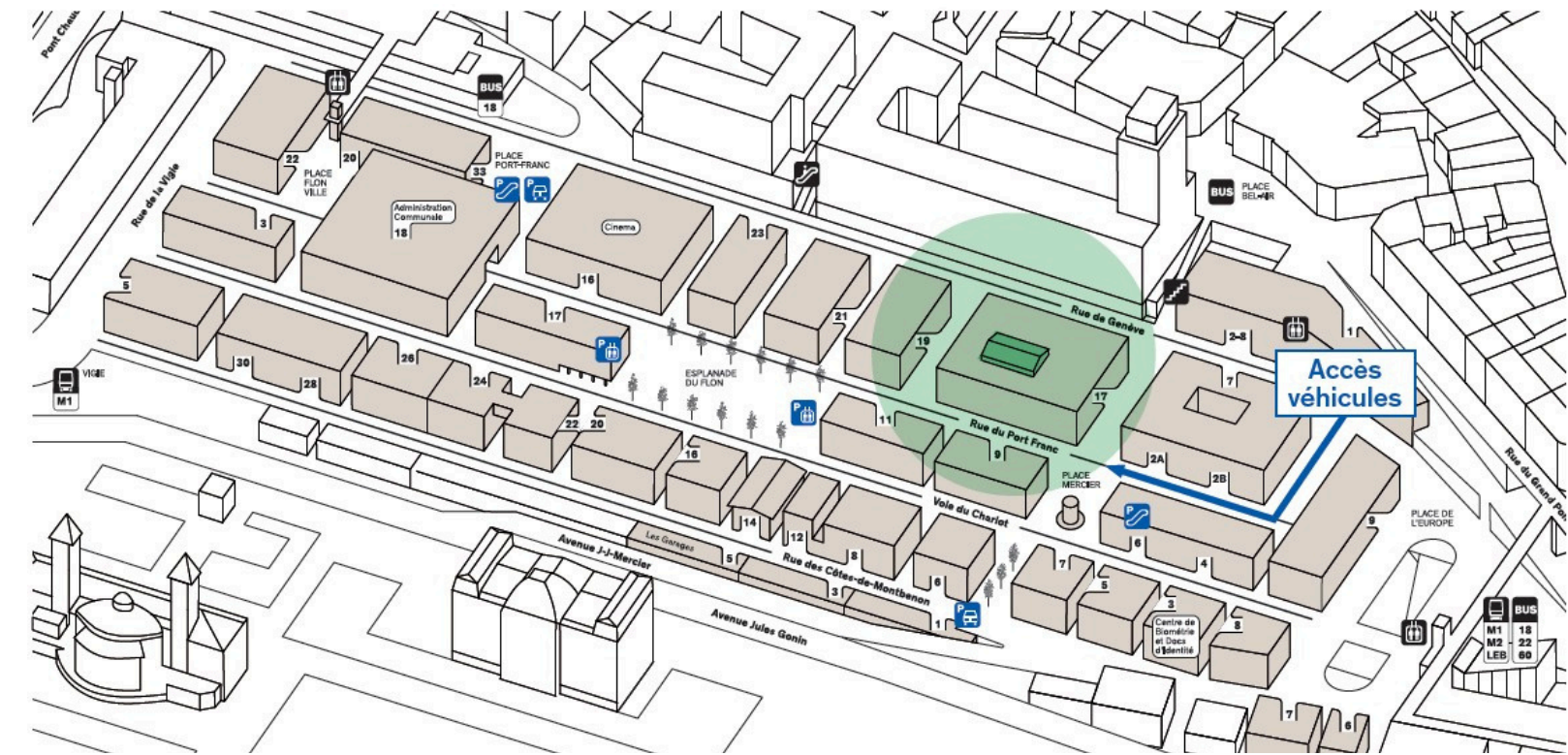
SURFACE

36 m²
Bitume



SURROUNDING BRANDS

Cembra, Carhartt, Wawa's, The
Green Van Company, Crrsp,
Barberousse, Assador



Contact us to know about the current rental fee for Atrium

LOCATION DES CUBES

4 glass Cubes serving as both exhibition spaces and commercial display windows



LOCATION

Voie-du-Chariot

M²

DIMENSIONS

2.88 m² floor space
Length: 212 cm
Width: 136 cm
Height (from base): 160 cm



NUMBER OF VISITORS

Approximately 65,000 per week
Approximately 30,000 on weekends



SURROUNDING BRANDS

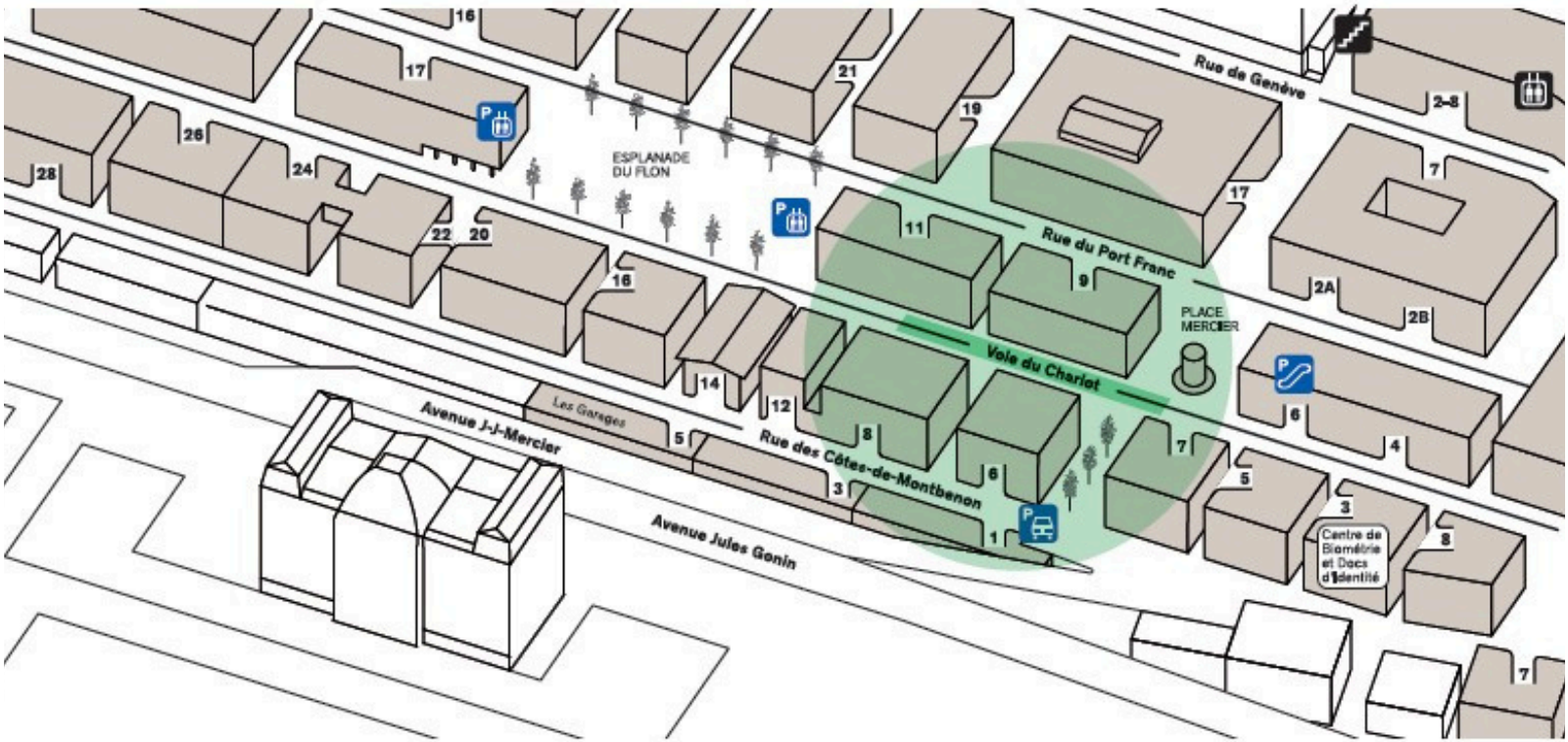
Pomp It Up, Trend Mania, Officine,
NotShy, Cipriano Wine & Ham



LOGISTICS

Electricity connection nearby
(extra cost)
Lighting in the windows

Contact us to know about the current rental fee for the Cubes



THEY CAME IN QUARTIER DU FLON



CONTACTS

Are you interested in renting a space in Quartier du Flon?
Would you like to tell us about a project?

Contact us at :
info@flon.ch

Do you need a facility management company ?

Contact Mobimo FM :
fmservicesa@mobimo.ch

Please note that every event must be submitted for
approval to the City of Lausanne's Economic
Development Department at :
economie@lausanne.ch

More information available on www.lausanne.ch

